

The Interview Show: Copyright

There are similarities and differences between the “Solo Talk Show” and the “Co-Hosted Show” versus the “Interview Show”. The similarities will require use of the same copyright releases. You may want to review those other formats, as these copyright releases will not be explained in as much detail in this video on Interview Shows. Some of the differences will lead to additional copyright releases than those already discussed.

Interview Shows done “in person” are handled as though you have a “co-host”, except for the focus being upon the person being interviewed, rather than the focus being upon the “topic” which is being discussed by the “co-hosts” of a topic show.

What this means is that you must “know” the interviewee and the reasons why your podcast audience would want to hear this person “speak.” That’s right---it is not you, the host, who is “speaking” about your own opinions, ideas, etc. It is the “guest” that is drawing in your audience.

You will let the person you are interviewing do the talking. You are a “facilitator” who sets the introduction of the interviewee. Your task is to “follow their lead” in which questions you might ask, and let the audience learn from them.

NPR (National Public Radio) has refined the art of the storytelling interview with its StoryCorps project.

Since 2003, NPR has helped people share their stories, with one person acting in an interviewer role to aid the other in telling their life’s story. See their website to listen to samples of the wide range of stories that you can create in a podcast, at URL <https://storycorps.org/> or at sidebar link.

You also can get a free download of multiple questions to frame into any type of interview you would like to present to your audience, at this URL: <https://storycorps.org/participate/great-questions/> or at sidebar link.

As to the technology of doing an interview, NPR assists with a downloadable app, from which you can record a one-on-one conversation. You can then download that into your own computer editor. If you wish to share beyond the podcast submission to KCPK-LP, you can upload your interview story to the Archives at The American Folklife Center at the Library of Congress in Washington D.C.

The NPR educational training will enrich your ability to be an effective Interviewer. They provide downloadable lessons to help inspire your guests whom may be very new to the Interviewing business. You will learn how to make them feel very comfortable and to give the very best story to your audience. See this URL: <https://storycorps.org/discover/education/> or sidebar link.

KCPK-LP is not responsible for the contracts you develop with your interviewee. You must submit signed “Talent” releases along with your Broadcast Release for the Interview Show podcast. When you are preparing your contract for your interviewee, you might want to consider incorporating some of the terms that NPR uses for its StoryCorps, which can be found here at this URL: <https://archive.storycorps.org/terms-of-use/> or at the sidebar link.

Telephone call interview. There are many free services for recording telephone calls, but you must experiment with them in your editor as some give such bad recordings as to be not suitable for radio broadcast. It is generally best to use a recorder, along with your iPhone, to do telephone interviews. Here is one set of instructions, as found on the internet:

You will need a cell phone, a TASCAM DR-40, audio cables and adapters. For complete instructions, download the pdf in the sidebar next to this video.

What you'll need:

1. Cell phone with 1/8" headphone plug.
2. TASCAM DR-40 or similar recorder with two 1/4" inputs.
3. RCA stereo audio cable
4. RCA to male 1/8" adapter
5. Two RCA to 1/4" male adapters
6. 1 set of cell phone headphones (iPhone earbuds work great) with an in-line hands free mic.

Directions:

1. Plug the RCA to 1/8" adapter into the headphone jack on your phone.
2. Plug the RCA stereo cable into the RCA to 1/8" adapter
3. Plug the RCA stereo cable into the RCA to 1/4" adapters
4. Plug the 1/4" adapters into the external mic inputs on TASCAM DR-40
5. Plug the headphones or earbuds into the headphone jack on your TASCAM DR-40
6. Set the Rec Mode to stereo ext mic 1/2
7. Start recording on the DR-40
8. Make your call. Set the input level to the proper level and record your interview.

FCC has rules regarding the recording of telephone calls. Please alter your contracts to include this feature. Before broadcasting a conversation live or recording a conversation for later broadcast, a station must inform any party to the call of its intention to broadcast the call.

Notification is not necessary when the parties know that the conversation will be broadcast.

A release from the person you are interviewing is vital. Without it, the interviewee may demand the right to edit their episode, require payment for you to distribute the podcast, request that you "take down" the podcast via DMCA law. You must attach any additional Interviewee Performance releases to your submission to KCPK-LP.