

## Non-IBC Contracts script

Center of the World Festival, a 501(c)(3) nonprofit, is the licensee of KCPK-LP FM radio station.

This Video briefly describes the Non-IBC Contracts for being a podcaster for KCPK radio.

## Summary of Video Points

Summary of Non-IBC Contracts explained in this video:

- 1) No Membership obligations.
- 2) Renewable 10 episodes podcast contract.
- 3) \$50 Underwriting fee (10 episodes @ \$5 each episode).
- 4) Requirements of Underwriting announcements.
- 5) Requirements of podcast production (methods for recording and editing).
- 6) Further Contracts are available for IBC members.

The opportunities for a non-voting member excludes certain obligations and benefits. A Voting Member is defined in the website page called IBC members. Click tab “Independent Broadcast Coalition”

The IBC member is a legal part of the organizational structure of the non-profit. For your understanding of this structure, please watch the organizational video, which can be accessed through this website page. Click tab “volunteer”

The video can be magnified for viewing full screen on the website by clicking “full screen” button. Or on YouTube at the URL shown on the next screen.

Please pause this current video if you wish to view the Voting Member Orientation now. Otherwise, return to view it later.

## Summary of types

We will talk further about these options.

- 1) Renewable 10 episodes podcast contract.
- 2) Partnering with an Underwriter
- 3) Underwriting your own podcast business
- 4) Partnering with an IBC member.

## Renewable 10 episodes

The FM 106.9 local broadcast is on the air from 7:00 a.m. to 10:00 p.m. However, the internet broadcast is 24 hours daily.

Your contract for 10 podcast episodes will be for a 28 minute podcast, which will be aired one day a week at a specified time according to open time slots. All slots which are not assigned to local podcasters or IBC members are considered “open.”

KCPK runs a 24/7 schedule with downloaded podcasts from other Pacifica affiliate stations. These podcasts are not considered to be “assigned” time slots.

KCPK runs on a two week programming schedule, which is then repeated for two weeks. Thus, your 10 episodes are actually 5 new shows, which run two times each, for a total of 10 episodes.

#### Partnering with an underwriter

You may want to partner with a business who is seeking a specific type of podcast to showcase their business. You locate this business, describe your podcasting services, and then develop your interview with that businessperson and record it for a podcast.

#### Underwriting your own podcast business

You may have a lot of creativity, such as writing a book, or other product, and want to develop a podcast which showcases your own talents. You would then be your own business underwriter.

#### \$50 Underwriting fee

For options 1, 2, and 3, you must deliver your podcasts with Underwriting contracts. Each announcement will be reviewed, edited, and recorded by KCPK staff.

#### Underwriting announcement requirements

Each announcement will be no shorter than 15 seconds, nor longer than 30 seconds. The individual price per announcement is \$5. The total contract for 10 announcements (one per podcast) is \$50.

All podcasts and underwriting announcements must fulfill all FCC rules.

#### Production Requirements of Recording/Editing

We have posted many resources for your training purposes, if you are a beginner in podcasting. These are listed on the IBC webpage, along with most of the legal forms and knowledge you may need. You may also enlist the services of the IBC members who provide podcast training as part of their own independent business.

KCPK staff are always available to direct you to the most appropriate resources. We encourage your growth as our future IBC Voting Members come from such creative new talent as yourself.

#### Partnering with an IBC member

For option number 4, please view the IBC video to understand the differences between Non-IBC and the IBC Voting Member. This fourth option is a business arrangement between you and the IBC member. It is not a contract with KCPK radio.

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