

This is Part 2 of the Podcast Business Plan.

As with all of the nonprofit committees, the IBC will function under the oversight of the Board of Directors and Officers. The Nonprofit has IRS tax deductible status for accepting donations and doing fundraising, two primary avenues for financial support.

KCPK-LP adds the financial component of Underwriting of the radio shows. Further, the Nonprofit will provide, via KCPK-LP, Underwriting grants to specific community members, as determined by the Officers.

For more details, watch the next video: “Underwriter Benefits”.