

Create a Podcast Part Two

This Video briefly describes how to Create a Podcast for KCPK radio. This is Part Two.

In this present video, we will discuss:

- KCPK technical requirements
- How to record and edit your podcast
- Locate an underwriter
- KCPK technical requirements

We follow the recommendations from Pacifica Network to improve your marketing value for later possible syndication.

You are allowed a 28 minute podcast recorded at 128Kbps, recommended in mono for all radio stations rebroadcasting needs. However, stereo is okay but some elements may be lost by certain radio stations. Podcast is submitted in mp3 file. No underwriting announcement is allowed in that 28 minutes.

How to record and edit your podcast

Please keep the podcast technical limits in mind as you analyze your recording and editing equipment options.

If you do not want to take on this equipment responsibility at this time, you may always hire one of the Independent Broadcast Coalition members through their private business to complete the recording and/or editing for you.

KCPK does not endorse any products. The recording and editing information is presented as educational only.

And don't worry! It's simple, easy, and may cost you nothing extra!

If you are doing a solo podcast, from your own home, then you most probably already have the equipment requirements: a computer, a microphone, and the recording software. If not, consider this set-up as a starting point.

You can edit from the same computer with free editing software (such as Audacity), also not internet based as it is downloaded to your computer.

<https://www.audacityteam.org/>

Do you want to include an interview with someone not at your home?

Remember before the internet? You CAN STILL use a stand-alone computer! With a modem and land-line based telephone to record podcasts. If you are computer-savvy, it is fairly easy to make the connections. Instructions are found on the internet. Here are two sources:

<https://www.hardwaresecrets.com/how-to-record-phone-conversations-in-the-pc/>

https://www.streetdirectory.com/travel_guide/136762/phones/using_a_computer_to_record_telephone_conversations.html

If you want to use the internet, use SKYPE for making the call.

The Benefits? In time of emergency, your podcast service can still perform a valuable service as the FCC radio station is also terrestrial, and not dependent upon the internet. With back-up power, such as battery or generator, both your recording service and KCPK can remain on the air for valuable community service needs.

If you are on-site recording, or need more space for your collaborators, then consider the following options.

Use your iPhone! It comes free with a Voice Memo function, which can be edited and sent to your e-mail, downloaded, and further edited with Audacity.

There are multiple apps available, mostly for free, which will record and edit on your iPhone. Some apps offer transcription services, so you can even “make a book” from your podcasts.

The next step up in quality, plus meeting all the technical requirements for KCPK, is the hand-held digital voice recorders. The simplest begin around \$30, with one of the best being the TASCAM DR-40, around \$300, but can capture voice and music, with ability to record in mono, and downloadable to your computer for editing.

Of course, you can spend a lot of money, and get top of the line recording and editing equipment. As you grow your business, you will find many products easily available via internet research.

There are many on-line services which offer complete podcasting services, from online phone and Skype and video connections, to editing, uploading to your various hosting platforms, all for monthly fees. Check out these two for examples of that type of service:

<https://www.ostraining.com/blog/podcasting/preparation/>

<https://www.soundtrap.com/storytellers>

Turning our attention to your recording studio, a simple training video is compiled by Amazon. They explain how to create a home studio suitable for recording audio books for pay for Amazon clients. You can view all those details at the URL at the top of this slide.

Locate an underwriter

Watch the video “Underwriter Benefits” to understand the underwriter’s role in your 10-episode podcast series and how to encourage them to not only support your podcast business, but also to support KCPK radio station.

To download a copy of the underwriting contract, and view samples of written announcement, go to KCPK-LP.org and menu tab “Legal Forms” and click on “Underwriting Agreement.”

The Underwriting announcement is submitted separately to KCPK, and the staff will record this onto a separate mp3 file.

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