Create a Podcast: Part One-A

The following Videos briefly describe how to Create a Podcast for KCPK-LP radio. This is Part One-A.

There are many ways in which a podcaster can promote their own business. The access to KCPK-LP radio broadcasting is only one of those ways. It does not take the place of your other promotional avenues. KCPK-LP is "in addition" to your other business endeavors, not 'in place of' your other opportunities.

A few of these other promotional avenues include:

1) upload your podcast files to iTunes, Spotify, etc.;
2) Putting your podcast files on a podcasting hosting platform;
3) uploading to your own website;
4) listing your podcast in Podcasting Directories.

The video you are now watching is focused on the first time podcaster. KCPK-LP is your first choice of a platform for your broadcast. While KCPK-LP does accept podcasts from experienced producers, the following videos present information mostly known to them.

In Part One of "Create a Podcast", we will discuss: Legal considerations

There are two important documents to read to understand the limitations on podcasts you can submit for broadcast on an FCC licensed radio station. Go to: www.cowfest.org and click on the menu tab "Independent Broadcast Coalition". Scroll down to Section three and click on "FCC Rules".

Read the chapter on "Broadcast Programming: Basic Law & Policy". Read the chapter on "Broadcast Programming: Law and Policy on specific kinds of programming." Read the chapter on "Business Practices and Advertising."

Next go to Section Four and click on "Podcasting Legal Guide". Read this entire manual.

When your podcast is submitted to KCPK-LP, it will be reviewed to ensure that it conforms to all these rules.

Brief summaries of these two legal documents are presented in the next videos.

In Part One-B, we will discuss the FCC component.

In Part One-C, we will discuss your podcast formatting choice. The copyright release documents you submit to KCPK-LP will vary depending upon your specific format. We present factors which affect your podcast: 1) How to describe your idea; 2) How to script a show.

In Part One-D, we will discuss the copyright laws that impact any podcast.

In Part One-E, we will discuss the required copyright release forms for your specific podcast choice.